

Introducing PAX's new retail multi-lane terminal – the P<sup>x</sup>7. Its sleek design makes it look more like a tablet than a payment terminal. Its large high resolution color screen, enabling high quality screen capture and showcasing your advertising campaigns, is housed in an ergonomic case that is small and thin.

The many different communication options of the P<sup>x</sup>7 platform and its open architecture software development environment meets the needs for fully or semi-integrated with the POS configurations alike. Our turn-key P<sup>x</sup> Retailer application allows retailers to quickly integrate the P<sup>x</sup>7 with existing instore environments. Alternatively our P<sup>x</sup> Studio Development environment allows third parties to develop their own P<sup>x</sup>7 terminal application. In either case, costly recertification is not required because all of the security and payment functionality is segregated from the terminal application and certified separately.

Unlike competitor terminals which require the consumer to use a stylus, with the  $P^x7$  a stylus pen is no longer needed, but is available as an option, due to the superb finger signature quality of the  $P^x7$ . This helps to streamline the consumer experience and reduce repair and associated inventory costs.



# PX7 Retail Multi-Lane Terminal

# **FEATURES & BENEFITS**



#### **Ergonomic, Tablet-Like Design**

- Large 7-inch LCD display supports up to 256K colors
- High resolution touch screen supports both finger and stylus
- Integrated magnetic stripe reader, EMV-certified smart card reader, and contactless reader

# **Innovative Design**

- Generate instant alert if privacy shield or stylus pen is removed
- LED light pipes for magnetic card reader and smart card reader clearly prompt for customer card swipe or insertion
- Contactless logo is visible when contactless is enabled, invisible when contactless is disabled, eliminating costly labels or bulky add-on modules

#### **Flexible Platform**

- Standard and optional communication features meet needs of multiple markets
- High performance USB and RS232 for faster downloads

#### **Unprecedented Signature Quality**

- High quality finger signature eliminates need for stylus pen
- Streamlines consumer experience
- Reduces repair and associated inventory costs

# **SPECIFICATIONS**

#### Processor

Linux open operating system 400 MHz, ARM-11

#### Memory

512MB standard (256MB Flash, 256MB SDRAM) Upgradable

## Display

7-inchTFT LCD 800 x 480 pixels Hardened glass

#### Keypad

Touch-press input, backlit 10 numeric keys, 3 function keys

#### **Magnetic Card Reader**

Track 1 / 2 / 3, bi-directional

#### Integrated Smart Card Reader

EMV L1 & L2 certified

#### Contactless Card Reader (optional)

MSD and Contactless EMV Adjacent to keypad for more ergonomic design

#### **Card Slots**

1 Micro SDHC and 2 SAMs

# Standard Peripheral Ports

1 x RS232, 1 x PUSB, 1 x Host USB 2 x Ethernet (1 standard, 1 optional)

## **Optional Communication Modules**

Power over Ethernet Ethernet Switch Wi-Fi Bluetooth Cellular GSM

# Stylus Pen

Optional, passive, field replaceable Stylus holder can be positioned at left side or top of terminal

#### Security

PCI PTS 4.x (In Process)
SRED (In Process)

#### Certifications

PCI PTS 4.x (In Process) Interac EMV L1 & L2 EMV Contactless L1 MasterCard Contactless Visa payWave American Express ExpressPay Discover DPAS Interac Flash

#### **Environmental**

-10°C to 50°C (14°F to 122°F) operating temperature -20°C to 60°C (-4°F to 140°F) storage temperature 5% to 95% humidity non-condensing

## Voltage

Input: 100-240V, 50/60 Hz Output:12V @700mA or 24V @350mA

#### **Physical**

Length: 7.1 in. Width: 7.9 in. Height: 1.6 in.

# Weight

1.6lbs.

